

## **GVTA Board Meeting Minutes – 11/1/07 6pm at 401 Amador St., Vallejo.**

The following directors were present at the meeting: Chris Picone, David Godsey, Doug Ramo, PJ Grewal, and Jerry Coleman

**Update on membership** – the GVTA now has 3 members – Chris, Ledy and Angeli. Doug, David and PJ will be joining soon.

**Update on finances** – haven't spent anything. We have money from membership, probably in the Paypal account. We expect the Grant proposals will produce enough funding to get through the Spring programs.

**Update on tax exempt status** – still waiting for IRS Tax Exempt Determination letter. Expect it to arrive in the next 2 weeks. We will skip applying for State tax exemption due to a change in state law that discontinues the need to apply effective 1/1/08. We will need to send IRS Determination to State tax board, to Sec. of State Public Charity group, to Washington Mutual, and to USTA Grant people.

**Update on grant applications** – currently working on USTA grant proposal. There is a meeting on 11/18 in American Canyon that discusses the grant proposals there. We've identified a few other grant sources (USTA Norcal, USTA Community Outreach Grant, "Aces for Kids" Grant, and WAMU Grant) which we may pursue. None of these require submission before the beginning of next year.

**Update on promotions** – Jerry will be added our promotional blurb into the GVRD Winter guide. He will also submit it to the Vallejo Times Herald. Jerry will also send us a letter showing the GVRD support for the GVTA efforts (we need this for grant proposals). We will look into submitting our blurb to the American Canyon newspaper. We need to start developing a pamphlet promoting GVTA and our future programs. We'll post pamphlets at the tennis courts, when we get it together.

**Membership strategy & promotion** – currently we will rely on the website and word-of-mouth to add members and promote GVTA. We have a list of 401 names of USTA Norcal players from Vallejo and American Canyon (37 people). A majority of these probably are not still good, however we have a means for emailing a short promotional note to all of them. We've decided to wait until February to do so, in coordination with a major GVTA get-together, including food, drink and tennis play. The email will also promote our programs, leagues and website.

**Donation strategy** – possibly could start a donation program based on selling items on eBay. That would allow people to donate any item of value to the GVTA, which the GVTA could then sell on eBay to bring in funding.

**Racquet program** – Jeanne has gathered and distributed a few racquets. We will investigate other sources for racquets. PJ and Doug mentioned that Big 5 could be a

possible source, or could offer GVTA members a good discount. Also discussed a possible library check-out process for the racquets.

**Youth program / tennis education** – need to talk with Jeanne about combining youth instructional program with an educational program (opens us up for more grant money). An educational program would have a curriculum, with books and handouts, promoting the game, sportmanship, strategy, tips, health, etc.

**Leagues** – we anticipate there will be at least one Men’s 3.0 team next Spring. We could possibly also have a Men’s 3.5 and a Women’s 3.0 team, depending on the success of our February promotional push. Matches will likely be played at Amador.

**Round Robins** – are expected to start in Feb/Mar timeframe, probably after our main GVTA promotional get-together. The idea is to give people more opportunities to play, meet and network with other players, and spread the word of GVTA.

**Website** – Ledy has been checking functionality. Chris will be making changes to the website so we can gather areas of interest from members and those who are just interested in our programs. We’d like to gather contact info for our programs, people looking for instruction, people looking to get back into tennis, and people just looking for others to play with. We will also be updating our program info on the website.

**Court Resurfacing grant status** – Jeanne is putting together the grant application for the GVRD.

**Committee assignments & planning** – Chris will continue to handle website, leagues, membership and oversee grants. Jeanne will lead the Youth Program, Racquet Program, and work on the grants. Doug will look into sources for racquets.

**Liability and Incorporation Insurance** – will pursue in February, right before beginning of any program involving participants.

**Adjournment** – meeting ended at 7:20pm. Next meeting will be on Wednesday 11/28 or 12/5 at 6pm.